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Creative Matters and RugMark® Announce Ticket Sale Launch For Luxury, Handmade Art Carpet

Creative Matters is excited to announce that **RugMark's** annual fundraising raffle is now underway! Win a custom designed, one-of-a-kind, luxury handmade rug while supporting efforts to ensure that childhood is not a luxury item.

The 2008 raffle rug has been conceived and donated by **Creative Matters** - a Toronto-based design firm with a 20-year history creating "rugs of art" for notable interior designers, and high-end retailers Gucci, Tom Ford and Louis Vuitton.

The rug known as *Hariti* - Tibetan for "Protectress of Children" - is a unique, 6'x9' hand knotted wool and silk carpet. The inspiration for the creation of Hariti comes from the image below "Girl with Pigeons", a photo taken in Nepal by the partners. The glow of the child's pin sparkles in silk in the finished rug.

Over the past five months **Creative Matters** has maintained a blog which allows you to see the creation of *Hariti* through rug images, pictures of the weavers in Nepal and progress reports.

Now it's your chance to join **Creative Matters** and RugMark by purchasing a raffle ticket to benefit their mission to end child labor and restore childhood in South Asia. Raffle tickets are \$25 each, 5 for \$100, or 12 for \$200. The cost of only two tickets (\$50.00) offers a child a full year of education including their uniform and schoolbooks. Send a child to school, give an opportunity for an educated future and hope to win "Hariti"!

Please visit the **Creative Matters** (insert direct link to CMI RugMark page) website or the **RugMark** website (www.rugmark.org/index.php?pid=9242) to enter the raffle via our secure donation system, powered by Groundspring. The deadline to enter is November 15 at 5:00 PM and the draw will take place at the RugMark offices in Washington, D.C. on November 17th. You need not be present to win.

Good luck. The Hariti journey might end in your living room!

